

TASB Superintendent Secretary Training Conference

February 23–24, 2012



Agenda

Thursday, February 23

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| <p>8:15 a.m. Welcome/Announcements:
<i>Jim Crow, TASB Executive Director/
Karen Strong, TASB Communications</i></p> <p>9 a.m. General Session:
Elections Law Update
<i>Mark McHargue, TASB Legal Services</i></p> <p>10:15 a.m. Break</p> <p>10:30 a.m. General Session:
Where We Are Now: The Public and
Public Schools
<i>Catherine Clark, TASB Governance Services</i></p> <p>11:30 a.m. Lunch</p> <p>12 p.m. Regional mixer:
Take a moment to meet conference
attendees from your area of the state!</p> <p>12:30 p.m. Breakout Sessions (choose one):
Ethics, the Local School Board Member,
and the Role of the Secretary
<i>Diana Freeman, TASB Leadership
Team Services</i>
Do You Hear What I Hear? Surveying
Community Members to Discover
What They Are Saying
<i>Marie Jones, TASB Planning and Research</i></p> | <p>1:30 p.m. Break</p> <p>1:45 p.m. Breakout Sessions (choose one):
Ethics, the Local School Board Member,
and the Role of the Secretary
<i>Diana Freeman, TASB Leadership
Team Services</i>
The Art of BoardBook®
<i>Tim Curtis, BoardBook®</i>
Straighten Up and File Right
<i>Ronda Bauman, TASB HR Services</i></p> <p>2:45 p.m. Break</p> <p>3 p.m. Breakout Sessions
Effective Board Practices: An Inventory
for Local School Boards
<i>David Koempel, TASB Leadership
Team Services</i>
The Art of BoardBook®
<i>Tim Curtis, BoardBook®</i>
The Policy Update Is Here: Now What?
<i>Sarah Gutierrez, TASB Policy Service</i></p> <p>4 p.m. Shuttles leave for hotels</p> |
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Friday, February 24

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| <p>8 a.m. Welcome/Announcements:
<i>Karen Strong, TASB Communications</i></p> <p>8:30 a.m. General Session:
Information Overload: Managing
E-mail, Social Media, and the Stuff
You <u>Want</u> to Read
<i>Jennifer Hale, Online Communications</i></p> <p>9:45 a.m. Meet the Staff/Break</p> | <p>10:15 a.m. General Session:
Panel Discussion: So You Have a
New Superintendent. Now What?
<i>Facilitator from TASB Leadership
Team Services</i></p> <p>11:15 a.m. Closing Events:
<i>Mary Ann Briley, TASB Management Services,
and Karen Strong, TASB Communications</i></p> <p>11:45 a.m. Shuttles leave for hotels</p> |
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Bring your laptop if you like...A wireless network is available.